

**BOARD OF DIRECTORS**  
**Recycling leftover paint to help color the world**



# Board of Directors Regular Meeting

**Date:** June 19, 2013

**Time:** 10:30 a.m.

**Location:** 3680 Pleasant Hill Road, Suite 210  
Duluth, GA 30096

## MINUTES

### Board Members

<b>Stacie Stamper</b> Donation Coordinator Habitat for Humanity International	<b>Percy Scott</b> Rtrd. Director Gwinnet County Human Relations
<b>Terry Baker</b> Landscape Architect, Principal Baker Land Design, Inc.	<b>Tom Keith</b> Director Solid Waste Management of Gwinnett County
<b>Kenny Cottrell</b> Vice President- Insurance Division Iron House Insurance & Real Estate	<b>Aalyah Duncan</b> Marketing Coordinator High Museum of Art Atlanta
<b>Ariel Ghinga</b> CEO Personality Development Group, LLC	<b>Robert Andoh</b> Director The University of Georgia SBDC
<b>Theophilus Curtis Ratliff</b> American former professional basketball player who last played with the NBA's Los Angeles Lakers	<b>Christopher M. Moder</b> Program Director Intellectual Capital Partnership Program (ICAPP), and UGA
<b>Rony Delgarde</b> Founder/President Global Paint for Charity	<b>Paul Martino</b> Operation Director Global Paint for Charity
	<b>Guest: Scoot Harnell</b> Photographer <b>Lyanne Maldonado</b>

#### I. CALL TO ORDER

10:33am Rony Delgarde: Introduction and Call to Order.

#### II. ROLL CALL AND DECLARATION OF QUORUM

10:35am Kenneth Cottrell: Prayer

#### III. INTRODUCTION

New Board Member and Guest(s)

#### IV. CONSENT AGENDA

- ◆ Minutes (4/19/2013)
- ◆ Board Member Comments (No comments)

## V. CONTINUED BUSINESS

- 10:37am Rony Delgarde: Told a story about GPC creating jobs for the Truck driver from Washington State who dropped the trailer of paint at GPC Storage Units in Norcross GA.
- 10:45 am Hal & Bob: Drum World Wide are finishing up the Powerpoint presentation for GPC. The presentation was created in a modular approach to attract and motivate new investors. Bob and Hal need all contact information for business cards. They said a few words about a video they created that shows how they created the logo and the response the GPC had on Facebook when Rony first posted the video on GPC social network. The video can be used for presentations as well.
- 10:51am Harold Watkins Retired Avon Products, Inc., executive Harold Watkins was the newest Board Member but has played a good role advising Rony on his efforts to start the Global Paint for Charity. He recommends that we have a segment of the video focus on donations and raising funds to keep GPC sustainable. Have another segment of the video which is calling for action by showing pictures of projects in various countries where GPC donate paints and change lives.
- 10:54am Harold Watkins GPC needs to find a grant writer with a proven track record. Harold advanced the question about what are some of GPC's needs, who do we have, what do they need to do to help grow the organization. "This is a really brilliant Idea" and it will be a very large global organization, can do really great things worldwide. "this is Something Work Worth Doing, Worth Helping" providing paint to those in need around the world....
- 10:56am Paul Martino We would like to find a small space to a large warehouse in a manufacturing or industrial and commercial areas, approximately 5,000 to 10,000 square feet with 1 ground level roll up loading back doors for up to 40 or 53 foot container off-loading while receiving and loading paint donations. And a possible space in front to be used as a small retailed store for resale a portion of the consolidate paint in order to generate some incomes. "We all know, there is an over-abundance of vacant space right now. Perhaps we can locate a property owner who can give us one or two years free rent in the Norcross/Duluth/ Doraville/Chamblee areas."
- Rony Delgarde \$95,000 needed for paint equipment to properly consolidate and mix the paint. The machine would be developed by Georgia Tech. We will be able to make 3,000 gallons of paint per day if we have that machine.
- 11:00am Chris Moder If you have a specific idea or a cause that you want to raise funds for, there are lots of great online tools to help us. For instance, he suggested that we set up a [www.urrut.com](http://www.urrut.com) account for a fundraiser. And Kenneth Cottrell said he will set up a [www.crowdraise.com](http://www.crowdraise.com)

account for GPC.

- 11:00am Rony Delgarde Fund-raising Goals for operation for a full year are as follow:
- \$12,000 Rent ( fixed)
  - \$6,000 Transportation (variable)
  - \$3,600 Storage (variable)
  - \$95,000 Equipment (one time)
  - \$1.00 insurance (To Be Determined) Kenneth is looking for different rates then would send a final quote

#### V. OTHER BUSINESS

Final Labels, Brochures, Business Cards

- 11:10am Hal Barber Drum World Wide completed the labels with the recommendations form the legal team. They are now ready for print.
- Chris Moder Suggested that the correct word on the labels should be “Resale” not “Resell”. The decision was made by an absolute majority of the Board of Directors in favor.
- 11:12am Kenny Cottrell Printer for Labels for paint. Suggested and confirmed that <http://www.primaflyers.com/> can print the paint labels for free. Will ask then report to Rony.
- 11:14am Paul Martino
- \*Additional information need to be added to the labels.
  - \*Flat, Satin, and Semi Gloss.
  - \*Suggesting the retail price of paint be \$6.00-\$8.00 a gallon. It would be good Latex paint.

#### VI. ACOMPLISHMENT:

- 11:18am Rony Delgarde Collected 1,200 at Gwinnett Paint recycling drive. Gwinnett County Solid Waste Management made \$900 contribution.
- Mike Berrett, VP at Ski's Painting, Inc. shipped over 3,000 gallons of consolidate paint from Washington state.
- 4,400 gallons were shipped to Honduras. The paint will be donated to churches, orphanages and schools in Central America. The Colores Americanas will be responsible for the distribution and agreed to send pictures and updates of projects in regions where the paint would be delivered. The firm made \$3,600 contribution and they paid for shipping.
- 3600 LIKES on Facebook page. [www.facebook.com/globalpaints](http://www.facebook.com/globalpaints)
- 11:25am Chris Moder Noted that we must keep records of copies of all shipping paperwork and documents. Such records should be kept in an organized fashion. Chris has some key contacts at The Center for Logistics and Environmental Strategy, he will identify some connections for possible partnership with GPC. He will let Rony know when he finds out a good time to schedule a meeting.

## VII. BOARD MEMBER AND GUEST COMMENTS

11:48am Harold Watkins Global Paint For Charity Jazz Concert Fundraiser with WCLK. An upcoming Jazz Concert will help raise between \$10,000 to \$75,000 to benefit Global Paint for Charity because this is worth doing. In short, attracting diverse audiences for that type of concert requires creating a specific mission within the organization. We will have to reach out to CNN, AJC and other local TV Networks, radio, and newspaper for good publicity.

VIII. RESOLVED: The organization will focus on these groups:

- \* Finding a warehouse facility about 2,000 sqf to 6,000 sqf with one loading door in the back of the building. (Paul, Kenny, Terry, Harold and Bob)
- \* Creating New Revenue Opportunities (Concert, Gala, Dinner, Internet, grant writers) (Harold, Chris, Hal, Paul, Kenny and Rony)
- o Creating a video to help generate revenue to buy a machine to consolidate the paint (Bob, Hal, Rony)
- o Accountability and strategic planning measuring our progress (keep record of our inventories) (Terry, Chris, Rony, and Paul)
- \* Recruiting more volunteers to help manage our daily activities, administrative and managerial works, social media, Board members, marketing and other community projects. (Everybody will help out)

## VIX. EVENTS:

11:55am Rony Delgarde First Baptist Church in Cummings GA Paint drive, Saturday June 22, 2013, from 9:00AM to 12:00 PM.

Orlando, Florida on July 7th 2013, from 4:00pm to 8:00PM.

## ADJOURNMENT

12:11 PM. Rony Delgarde There being no further business, upon a duly made, seconded and carried motion, the meeting was adjourned. The Next Regular Board Meeting is on Wednesday, Sept. 18, 2013 from 10:30 to 11:30 Am, the location will be determined.

12:20PM Scott Harnell Taking Pictures

Rony DelGarde  
Founder/Board Chair/President

Kenny Cottrell  
Board Secretary