

Global Paint for Charity
Minutes of December 13, 2014 Regular Meeting
Location: The Atlanta Tech Village
3423 Piedmont Road Atlanta, GA 30305
Phone: 855- 853-7772

- 11:31am Rony Delgarde: Introduction and Call to Order.
- 11:33am Ariel Ghinga: Prayer
- 11:41am Rony Delgarde: Introduction (Members and Guests)
- Abdullah Batawy (Public Relations)
 - David (Lawyer)
- 11:43am Rony Delgarde: Review the features of website
- Review how to solicit donations
 - Review the Translation of website in 75 different languages
 - Make a Paint Donation
 - Make a Monthly Donation
 - Drum Media Video
- 11:44am Chris Moder
- There must be somewhere on the website where we clearly say we don't take Oil Paint and flammable products.
 - Also, there should be a note somewhere suggesting a list of all organizations that currently accept Oil Paint.
- 11:47am Rony Delgarde Organizations like MedShare can partner with GPC to ship paint abroad.
- 11:49am Chris Moder: Center of Innovation for Logistics
- Possible partnership opportunities to help with shipment of paint abroad.
 - Global Paint project can be benefited for both environmental and charitable causes.
- 12:00pm Rony Delgarde: Projects and Donations
- Arrange shipment of 1000 gallons to Jamaica.
 - Arrange shipment of 500 gallons to Haiti.
 - Possible partnership project with CARE
 - Possible partnership with the General Consulate of Belize
- 12:05pm Kenneth Cottrell: Find a local buyer for paint at Spectrum Paint.
- 12:14pm Rony Delgarde: Watched Drum Media video campaign
- 12:17pm Chris Moder: Curious about using the word "Covering Mud Wall" with paint and suggested that we remove it. "Can't use paint on mud wall"
- 12:21pm Rony Delgarde – Kenny Cottrell – Terry Baker
- Lawyers of Alston and Bird to review CBRE to recycle and dispose of paint.
 - Members needed to oversee how to implement contract with CBRE and

Brien Johns

- Need to build relationship with CBRE community development
- Should create a program where CBRE donates the paint and they pay a fee to dispose the paint. We could use those profits to support GPC projects.
- Need to ask Alston and Bird if we can sell paint. (Does it have to be repackaged? Could we use Goodwill Business Model?)
- Spectrum Paint partnership
- Balance of \$3,500 for processing 765 gallons of paint. (Can be reduced to \$2,000)
- Ask Greg from Spectrum to join the board.

12:41pm Terry Baker:

- Suggested that we start selling a fraction of the paint to help the mission. We should take a look at the other organizations' budget.
- They have over \$500k for their annual budget. "For Global Paint to be sustained We Need Capital, WE NEED MONEY." Because of lack of capital we lost several wonderful opportunities.

12:41pm Chris Moder:

The Small Business Development Center can help create a plan to raise small and large capital (\$10k-\$100K) to support the mission.

12:42pm Rony Delgarde – Kenny Cottrell – Terry Baker - Chris Moder:

- Need for 10,000 sqf warehouse
- Logistic cost for shipping paint
- Creating pro-forma.
 - Paint disposal service.
 - Selling reprocessed paint from Spectrum Paint
- Present proposal and pro-forma to different charitable organizations

12:55pm Abdullah Batawy:

- Assist with completing crowdfunding site.
- Create new marketing plan for GPC.
- Simplify message. Be more specific. (Ask for \$10,000 to donate to support specific causes such as a paint project to paint schools in Jamaica for the United Nations Pageant- on multiple websites).

RESOLVED, that the organization will focus on these groups:

- Finding a warehouse facility about 10,000 sqf with one loading door in the back of the building.
- Create pro-formas
- Member participation with negotiations with CBRE and Alston & Bird
- Find a new Fundraiser Chair.
- Accountability and strategic planning to measure our progress

1:10pm Chris Moder:

Suggests that we have other meetings outside the regular Board meeting schedule to measure our progress and discuss updates.

There being no further business, upon a duly made, seconded and carried motion, the meeting was adjourned.
Meeting adjourned at 1:17 PM.

Adopted by the Board in the meeting of December 13, 2014.

Kenneth Cottrell,
Secretary

Rony DelGarde,
President