

**Cheri Phyfer**, President, Consumer Brands Group Currently known as the Diversified Brands Division, this division will be renamed to Consumer Brands Group following the close of the transaction and will be the future combination of Sherwin-Williams Diversified Brands Division and Valspar's Global Consumer Paints business unit. The new group will sell one of the industry's strongest portfolios of branded and private-label architectural paints, stains, varnishes, industrial products, wood finishes products, wood preservatives, applicators, corrosion inhibitors, aerosols, caulks and adhesives. The combined Company's portfolio of products will be sold to do-it-yourselfers, professional painting contractors, industrial maintenance and flooring contractors through retailers and distributors across North America, Europe, Asia, Australia and New Zealand.

**Dave Biondo**, Senior Vice President, Operations U.S. & Canada Dave will be responsible for driving Operational Excellence performance in the five focus areas across North America and Canada Manufacturing Facilities.

**Jon Bridges** is the senior vice president and chief marketing officer at Chick-fil-A, Inc., where he oversees traditional and digital marketing covering branding, advertising, customer experience, menu development and public relations. Bridges joined Chick-fil-A in 1992 after working with Chick-fil-A through Andersen Consulting (now Accenture). During his tenure at Chick-fil-A, he's served as the chief information officer (1998-2009), vice president of customer experience (2009-2014) and was named chief marketing officer in 2015.

Bridges holds a master's degree in marketing from Georgia State University, as well as a bachelor's degree in business administration from the University of Georgia. He is a graduate of the Harvard Business School Advanced Management Program. He serves on the board of directors for City of Refuge, a nonprofit transforming one of Atlanta's most impoverished communities. Additionally, Bridges serves on the Advisory Board for the Atlanta Area Council of Boy Scouts of America.

He and his wife, Amy, live in Atlanta and have two daughters, Hillary and Mary Grace. Beyond his professional life, Bridges is a car enthusiast who enjoys high performance racing cars.

**Tracy Gray** has more than 20 years of for-profit and non-profit multicultural brand building experience. Tracy's primary responsibilities are design, management, and measurement of client programs. Tracy is an exciting public speaker, author, and active non-profit and community volunteer. He also serves as an Ambassador for Immigration Rights and Human Rights, for The National Center for Civil and Human Rights "Changing Landscapes: Conversations on Immigration," as part of the National Dialogues on Immigration Program.

Before Gray & Associates, he worked as Director of Public Relations and Diversity Program Management at IMAGES USA, an advertising and public relations agency. Tracy designed and managed internal and external diversity/inclusion programs, multicultural advertising, public relations and awareness programs for clients that included U.S. Army, U.S. Navy, McDonald's, CDC, Pfizer and the Georgia Department of Community Health.

Before his work for IMAGES USA, Tracy worked as Account Supervisor, Public Relations at Pollak Levitt & Nel, (PLN), advertising, public relations and interactive agency. His duties included management of diversity and general market public relations and communications for eight business units of Kimberly-Clark Professional Health Care. He has also designed public relations for Sony, Chevy, Disney, Atlanta Falcons and Georgia Power. Tracy also worked in the area of the general market, diversity, ethnic marketing, advertising and public relations at ABOA Golin-Harris Communications, Vargas-Flores & Amigos Communications, and the National Office of the Arthritis Foundation.

Tracy has worked as a TV and radio producer, reporter, and anchor covering; local, national, and international assignments.

He has received numerous national and regional awards for his journalism work. Tracy received his B.S. degree in Journalism and Political Science from Northern Illinois University and attended Northwestern University, Medill School of Journalism for his Masters in Media Management, M.S.J. degree.

He is also the co-author of the book *Differences Do Make A Difference*, written with Dr. Roosevelt Thomas Jr. director of the American Institute for Managing Diversity Inc. The book explores national trends of workforce diversity and offers insights to build stronger and more competitive corporations and organizations.

### **Vickie Irwin**

From her Linked-In <https://www.linkedin.com/in/vickie-irwin-cpa-pmp-7a79191/> ...she is one of the people we met from Georgia Power who said she had connections to CEOs etc...see her experience description at Georgia Power below.

## CFO / VP OF FINANCE & ADMINISTRATION

Innovative leader skilled in financial and operational management with ability to see the big picture. I develop cost-effective business solutions for small and large organizations. Change agent and coalition builder, my successes have spanned M&A, strategic planning and capital project and program management.

I transition businesses, while controlling costs, and building and leading teams in achieving bottom-line objectives. My diverse industry expertise includes retail, publishing, food and beverage, technology and manufacturing industries. I am particularly adept in:

- \* Aligning operational, financial, and corporate objectives
- \* Leveraging resources for maximum productivity and efficiency
- \* Developing financial systems, controls, and processes to minimize risk and reduce costs
- \* Creating structured solutions to ill-defined operational problems
- \* Capitalizing on market opportunities to advance growth

Highly organized and resourceful, I am known for leading the way through difficult business challenges and managing strong diverse teams in achieving bottom line performance.

Specialties: Operations / Business & Strategic Planning / M&A / Internal Controls / Contract Negotiations / Budgets / SOPs / Franchise Operations / Proformas / IS / Program Management / HR / GAAP / Consolidations / Capital Projects / Treasury / Risk / Process Improvement

## Experience



**Supplier Development Manager** Company Name Georgia Power Company

Dates Employed Dec 2011 – Present Employment Duration 5 yrs 4 mos

Location Greater Atlanta Area Build relationships and facilitate introductions between small and diverse suppliers and company business unit leaders. See less See less about

Supplier Development Manager, Georgia Power Company

Education



**Oglethorpe University** Degree Name Bachelor of Science (BS) Field Of Study Accounting Dates attended or expected graduation 1980 – 1983



**Purdue University** Dates attended or expected graduation 1976 – 1978